Shenzhen Zhishi Intellectual Property Service Co., LTD



2025/11/15

Corporate Mission and Core Values

Corporate Mission: Protecting the achievements of wisdom and enabling business value

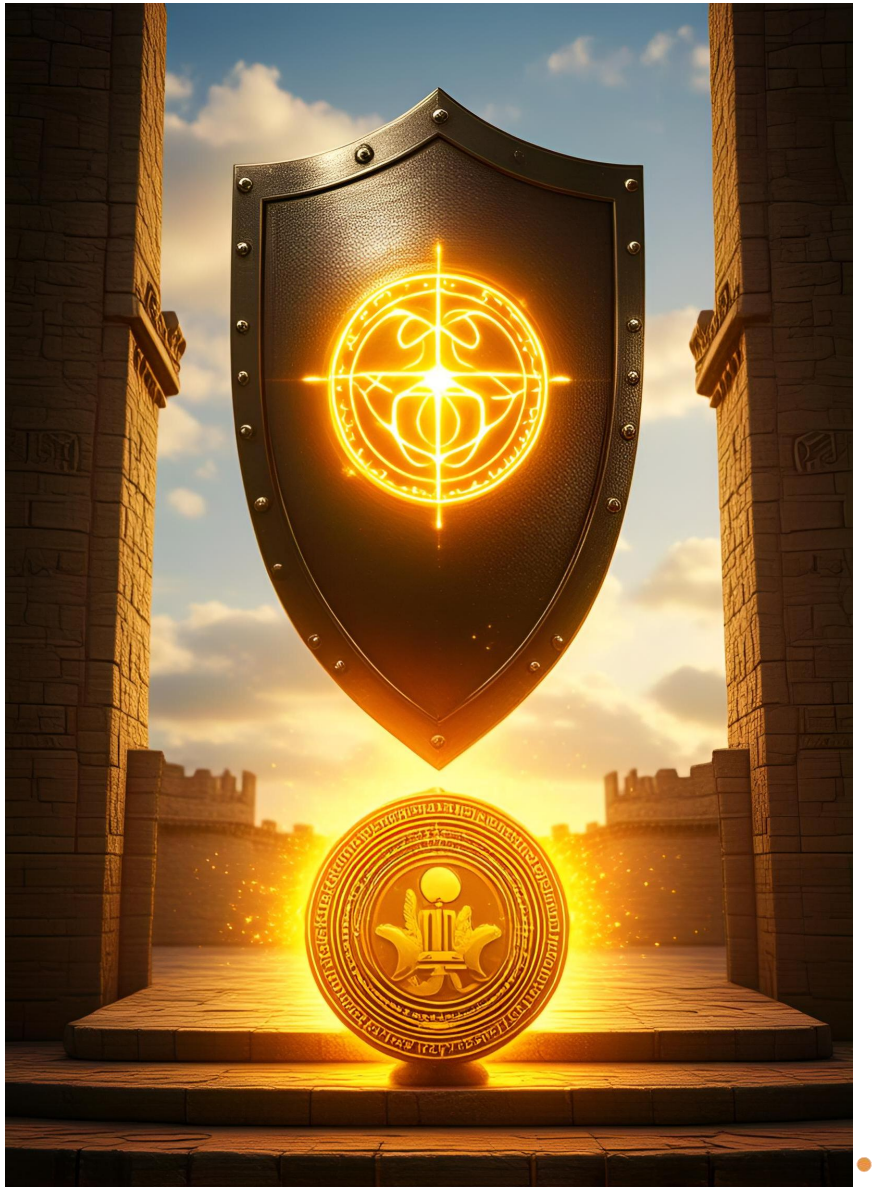
With professional and efficient services, we protect customers intellectual achievements, transform innovation into business value, and empower the sustainable development of enterprises.

Core values: Professionalism first, customer first

We uphold professional integrity and maintain a deep understanding of intellectual property laws and industry trends. Guided by the principle of customer-first, we deliver customized services tailored to specific needs.

Service commitment: efficient and transparent, trustworthy

Optimize service processes to ensure efficient response; adhere to cost transparency and eliminate hidden consumption; committed to becoming the most reliable intellectual property strategy partner for enterprises.





Intellectual property application and layout services

Domestic and foreign trademark application agency

We provide full-process agency services such as trademark inquiry, registration application, rejection review, objection defense, etc., covering domestic trademark and Madrid trademark international registration, etc., to help enterprises protect their brand rights and interests.

All types of patent applications are covered

It covers the application agency of invention patents, utility model patents and design patents, including patent retrieval and analysis, application document writing, reply to review opinions, etc., so as to provide legal protection for technological innovation achievements.

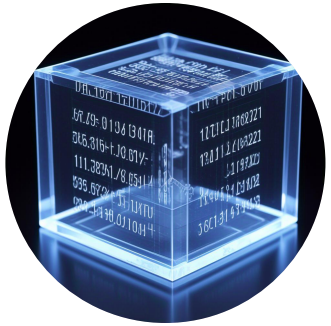
Copyright registration service

Provide copyright registration agency for various works such as written works, artistic works and software copyright, assist the right holders to clarify the ownership of copyright and effectively safeguard the rights and interests of works.

Intellectual property strategic layout planning

Based on the development strategy and technical characteristics of the enterprise, we provide customized intellectual property layout plans, and build the core intellectual property moat of the enterprise through scientific planning of application strategy and protection scope.

Reasonable and transparent cost control



Fixed pricing system with clear and controllable budget

We provide standardized fixed quotes for a number of core services, and the cost structure is clarified before the service starts, so that you know exactly what you are investing in and effectively avoid the risk of budget overrun.



Eliminate hidden consumption and make charges public

We strictly enforce the fee disclosure policy, with no hidden charges without prior notice. All potential costs are clearly listed at the start of the service to ensure your right to information and choice.



Optimize cost and improve service value

Based on our deep understanding of intellectual property business processes, we continue to optimize service links, reduce service costs through efficient collaboration while ensuring professional quality, and deliver benefits to customers.

About our team



Core team industry experience

The core members of the team have many years of experience in the intellectual property industry, and are well versed in intellectual property law and business operation, providing professional guidance for enterprises.

Cross-disciplinary expertise

The team members have cross-cutting expertise in law, technology, business and so on, and are able to provide customers with comprehensive intellectual property solutions from multiple perspectives.

Efficient collaboration service model

Establish efficient internal collaboration mechanism, optimize service process, ensure rapid response to customer needs, and provide customers with timely and professional service support.

Customer satisfaction and long-term cooperation



Win trust with professional service

With our deep industry experience, professional service team and deep understanding of the law, we are committed to providing customers with high quality intellectual property services, and win the trust of customers through professional service quality.

In-depth insight into customer needs

We firmly believe that excellent service comes from a deep insight into customer needs, listening to every customer needs, providing customized solutions, and ensuring that every step of the service process is safe and secure for customers.

Building long-term strategic partnerships

At Zhishi, we offer not just services, but a commitment and partnership. We are not merely experts in handling application procedures for clients, but strategic advisors who leverage legal and business acumen to safeguard their core competitive advantages, dedicated to building long-term, stable partnerships with our clients.