Reham Taha Khodari

+966 502 72 2277 · rehamkhodari@hotmail.com · Jeddah, Saudi Arabia

PROFILE

A versatile and experienced professional who has successfully navigated numerous challenges throughout my career. My dedication enables me to thrive under pressure while showcasing strong leadership skills. I am passionate about continuous learning and embrace new challenges, driving both personal and professional growth.

KEY COMPETENCIES

- Strategic Planning
- Marketing Expertise
- Relationship Management
- Negotiation Skills
- Event Management
- Communication Skills
- Analytical Thinking
- Leadership
- Customer Focus
- Problem-Solving

LANGUAGES

Arabic (Native)
English (Fluent)
Italian (Beginner)

PROFESSIONAL EXPERIENCE

Technical Generation, Saudi Arabia, Jeddah **October 2024 - Present**
Business Development Director

Drove business growth within the marketing function by identifying opportunities, acquiring clients, and leading data-driven campaigns. Built strong partnerships, optimized marketing performance, and supported strategic decision-making.

Freelance Event Manager **2024 - 2025**

Specializing in planning and executing events, I manage client consultations, budgets, vendor coordination, logistics, and on-site execution. I promote events effectively and analyze feedback to enhance future projects, utilizing strong organizational skills and creativity to deliver memorable experiences.
Events:
Lenzo – Saudi Arabia 2024

Quick Coupon, and Quick Care, Egypt **2019 - 2024**

Founder & International Marketing Consultant

As the founder and international marketing consultant for Quick Coupon and Quick Care in Egypt, I developed innovative business strategies, managed operations, and provided marketing expertise to enhance brand presence and drive growth in the competitive market.

Reham Taha Khodari Company for Import, Export, and Marketing, Saudi Arabia **2019 - 2024**
Founder & Marketing Consultant
As the founder and marketing consultant at Reham Taha Khodari Company for Import, Export, and Marketing in Saudi Arabia, I focused on developing business strategies, managing operations, and providing marketing expertise to enhance brand visibility and drive growth

National Commercial Bank, Saudi Arabia **2012 - 2017**
Relationship & Branch Manager
The role involved overseeing daily operations, managing staff, and driving performance. Key responsibilities included ensuring exceptional customer service, implementing strategic initiatives, and maintaining regulatory compliance.

Bupa, Saudi Arabia **2011 - 2012**
Front desk Representative Customer Service Specialist
The role involved welcoming clients, addressing inquiries, and providing service information. Key responsibilities included managing administrative tasks, resolving issues, and ensuring a positive visitor experience.

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PROFESSIONAL EXPERIENCE

Farsi Trade, Saudi Arabia **2011 - 2011**
Event Supervisor
The role involved planning and coordinating events, overseeing logistics, and ensuring seamless execution. Key responsibilities included supervising staff, liaising with vendors, and enhancing attendee experiences to achieve successful outcomes.

Forties Group Glass Industry, Egypt **2009 - 2010**
Product Development Specialist
In the marketing department's product development team at Forties Group, the role involved researching market trends and designing new glass products while improving existing ones. Key responsibilities included collaborating with cross-functional teams, conducting competitor analysis, and implementing marketing strategies to drive sales and enhance customer satisfaction.

Samba Bank, Saudi Arabia **2006 - 2007**
Customer Service Representative
The role involves providing outstanding client support by opening bank accounts, selling Visa cards, and managing investments. Responsibilities include front-desk assistance, resolving complaints, processing cash transactions, maintaining service records, and preparing activity reports, all aimed at enhancing customer satisfaction.

EDUCATION

Bachelors Degree in Accounting
GPA 4 out of 5
King Abdul-Aziz University

CERTIFICATIONS

- MS Office Application
- English courses at New Horizon
- IFCE (Insurance Foundation Certificate Examination) Consultaative Selling Skills (EDRAS)
- OPQ (Occupation Personality Questionnaire)
- Retail Bankinng Basics Proffesional (Certificate Exam)