
MAKE
YOUR
BRAND
SUCCESS
JAS
ADVERTISING
www.jasadvertising .com

ONE OF THE LEADING

ADVERTISING COMPANY

IN THE UAE

jas industries jas digital jas graphics

ENHANCING YOUR

BRANDS....

Jas advrtising is one of the largest advertising and signage company in the GCC. We provide multiplecommunication solutions for all your marketing needs. Utilizing new media solutions with latest technology.



VISION

Jas Advertising is what they are today after the long three-decade journey. They strive to evolveand produce masterpieces and uniqueness every time we receive a project. We work as a teamwith high energy, motivated to be a part of the development of the UAE. We aim to produce landmarks and sculptors that are spotted and know for the creativity and the perfection in thecraft that will refurbish the iconic face of the UAE as well as the MENA region. We wish to transform the lives of the customer by providing a personalized solution and integrate new ideas into the plans. However, Jas advertising also takes environment genuinely into consideration. We educate our clients about eco-friendly and green products which are environment-friendly.



With over the 30 years of experience, we are prepared to enter our next stages of operations in to new territories.



CHAIRMAN MESSAGE

The UAE has become a true international example for the tremendous strides it has taken in its ongoing development. As a proud UAE based group, we strive hard to level with the remarkable growth that UAE currently experiencing.

With a team, experienced and qualified professionals,today Jas Group is fully geared to meet the demands of the UAE market. With over the 30 years of experience, we are prepared to enter our next stages of operations in to new territories. Jas Advertising will continue its journey to excellence in serving the UAE market in providing the best Services to our customers.

Usman V.K

Chairman and Managing Director, Jas Advertising



OUR PROFILE

Jas Advertising has designed a few of the advertisements and signages for hotels, banks, commercial buildings, hospitals, pharmacies, clinics, food courts, cafes, hypermarkets, minimarts and all other unique signages along with other advertising and media communication. We cantransform an ordinary building façade or any unattended spots to a marvelous advertising masterpiece. Our design is divided into multiple stages starting from conceptual to fabrication and construction. We begin by brainstorming ideas as a team keeping in mind the requirements of the client. Strictly abiding by the rules, code of demand and the project brief as well focused on safety and quality of work to be produced. Our realm of expertise lays in advertising, media publicity, a complete stop for signages and wayfinding, print, branding, exhibition and events, kiosk and introducing the digital signage for this modern era to focus more on the expansion of technology and the artificial intelligence.

We try our best to make sure that the projects are managed efficiently and effectively on time. The projects at Jas advertising finalizes thorough, and a detailed discussion with the clients is starting with a creative brief and following various approvals from the client, our concerned team and finally approved by the senior professionals of each department. This is done in order to understand the clients expectation and to make sure the client is more than satisfied. Jas advertising is all about teamwork and making our client's dream come true. The teams work together collectively and come up with the best possible solution that is all eco-friendly, cost-effective and of high quality.

Our Ventures

JAS ADVERTISING

Signmax® INTERNATIONAL

Signmarx® TRADING W.L.L.

JAS INDUSTRIES

jas digital

jas graphics®

jas interiors

jasGifts CORPORATE GIFT & PROMOTION

We Operate in
Sharjah, Dubai, Abu Dhabi, Doha, Muscat, Riyadh,
with aspirations for global expansion.



TRANSFORMING **BRAND** WITH **CREATIVITY**

OUR STRENTH

30+ YEARS
OF INNOVATION
AND EXCELLENCE

ISO
CERTIFIED
ISO 14001:2015
OHSAS 18001:2007
ISO9001:2015

Jas Advertising is one such company that keeps right track of the current market situation and is well aware of the era such that they have strong ties with their suppliers,contractors, and even their competitors. According to the managing director of the firm,their role in this G.C.C market is growing beyond the boundaries and reaching global by serving loyal international clients and refer them as the right advertisers to other organizations, friends, and family who are really in need of design, advertising, signage consultancy. The organization did not focus on investing in great marketing techniques but kept a quality that people would want to avail. The managing director and the owner of Jas Advertising has an excellent reputation in the advertising industry with remarkable projects completed in a span of three decades.

Jas Advertising based in Sharjah is a 30 year-old company with current operations in three offices in Sharjah, Dubai, and Qatar. Jas advertising is a diverse company under Jas Group which is a corporate group established in the UAE, widely expanding globally with different interests expanding in general advertising, printing, material trading, digital interactive signage systems, corporate gifts and promotion, exhibitions, interior and allied businesses in the Middle East and India.



JAS TODAY

COMFORTABLE TO THE **DIGITAL WORLD**

We consist of well-experienced members in our organization who are technology-driven and updated in the market, having the best production knowledge to executive projects in a very cost-efficient manner. We thrive to provide the best quality for every product that has been fabricated in our factory. Our team comprises of knowledgeable and responsible individuals graduated from various reputed colleges in different expertise ranging from Mechanical Engineers, Civil Engineers, Architects, Design Managers, Diploma holders in multiple technical courses as well as the industrialist, Business-minded Sales, and Technical Managers who are capable of learning and conveying the right solution for signage or wayfinding needs. Our Organization comprises different divisions such as Signage division, Printing Division, Digital Signage division, corporate Gift division. With experience in retail brands, corporates, and projects, we are capable of taking projects of any scale and execute them on time. Our printing division with sophisticated machinery that is capable of producing large format projects, events, and also caters to the branding needs of our customers. JAS Advertising has a state-of-the-art purpose-built 25,000 sqft in Industrial Area 4. Our facility incorporates more than 10 departments all under one roof allowing us to become a true one-stop-shop. Our direct control over anything we produce will enable us to monitor our quality, speed, and reliability easily

OUR CLIENTS

CUSTOMER **SATISFACTION** IS **OUR MOTTO**

Our Clients, like our people are our most treasured assets. We nurture every client relationship with commitment, passion and integrity, which is the reason why most of our clients have been with us through more than a decade of operation in signage and advertising industry.



LANDMARK GROUP
max
Splash
babyshop
AlBaik
BURGER KING
TEXAS CHICKEN
Grandiose
centrepoint
GMG
Géant Supermarket
supercare PHARMACY
MONOPRIX
هوم سنتر homecentre
Ashley FURNITURE HOMESTORE
تعاونية الشارقة SHARJAH CO-OP
SDS
Jafza
OMEGA
TISSOT
UNION CO-OPERATIVE
الفطيم Al-Futtaim
flydubai
GrandStores LLC
بنك أم القيوين NBQ
NESTO HYPERMARKET
AL MADINA
almaya supermarket
Shaklan
BAYARA World
BIKANERVALA
Grand Mall
الإمارات للمزادات EMIRATES AUCTION
LIFE
MEDX PHARMACY
affordables
ART OF LIVING
MUMUSO
Carrefour
ORIENT EXCHANGE
burjeel
AVANI
hotpack
W HOTELS
شوز فور اص SHOES4US



THE PROCESS TO SUCCESS

Success strategies can be very simple. However, it takes time to closely study plans or spaces, allowing for changes in planning and quite often, convoluted pathways to many destinations.

CREATE

CONCEPT DESIGN

Jas identifies, and analyzes client's needs and goals while evaluating existing documents and conditions. We seek to provide assistance and consultancyinvolving allrequire-ments of the project.

DESIGN DEVELOPMENT

DOCUMENTATION

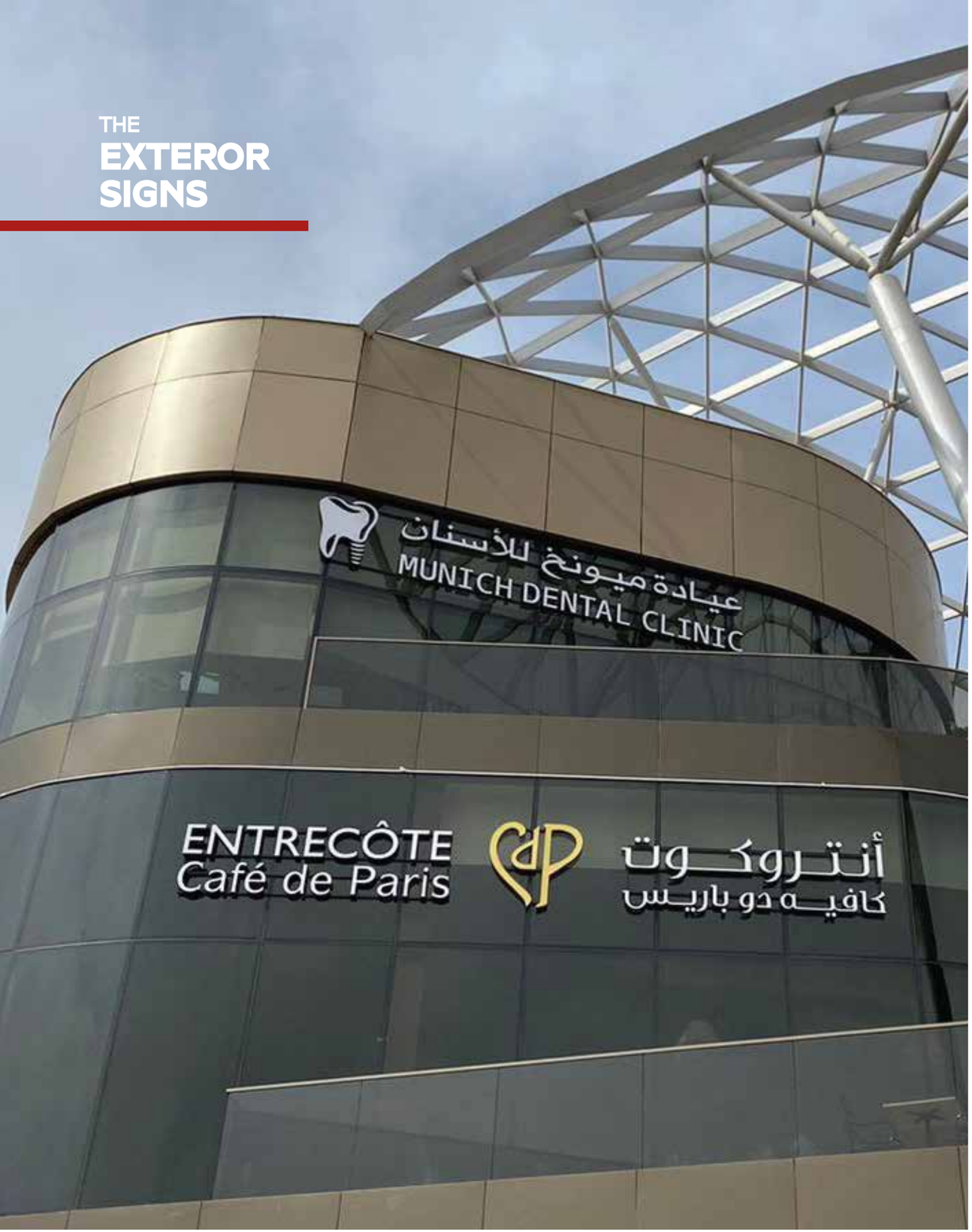
The Design review phase includes the incremental stages of product development along with the creation of contract documents that will form the package for tender.

CONSTRUCTION

AND ADMINISTRATION

In the administration phase we review/ comment / approve shop drawings and material/ finish submittals. We Inspect work for substantial completion,milestones and final accep-tance.

THE
EXTEROR SIGNS





Effective retail signage can be crucial in a highly competitive business world. It is often the key to maximizing a location and helping your company to stand out from the crowd. Expertly designed and manufactured signage promotes your business to a wide audience. Tough, durable exterior signs that can be guaranteed UV-resistant can be done which could also be an expression of your company's identity. Simple directional signage are a vital component of good customer service. From fascias, perhaps incorporating illuminated lettering through to 'A' boards, spinning signs, plaques and panel and post systems




AlBAIK
البيك


ADNOC
أدنوك
AlBAIK
البيك
THRU


AlBAIK
البيك


BURGER KING
BURGER KING
FLAME GRILLING SINCE 1954
HOME OF THE WHOPPER
HOME OF THE WHOPPER
NOW OPEN


BURGER KING
Drive Thru
The easiest game of limbo ever. 2.7m
BURGER KING
Drive Thru


BURGER KING
Drive Thru


بنك أم القيوين
NBQ


ATM


صراف آلي
ATM
بنك أم القيوين
NBQ


بنك أم القيوين
NBQ
بنك أم القيوين الوطني
National Bank of Umm Al Qaiwain


بنك أم القيوين
NBQ


BEACH INSTRUCTIONS
تعليمات الشاطئ
ALL LEGAL ACTION WILL BE TAKEN AGAINST VIOLATORS
@Alkhorwaterfront


Ashley


UAQ CREEK
WATERFRONT
WEST BEACH
PARKING B
MARINA
PLAY AREA
TOILETS
KIOSKS
UAQ CREEK
WATERFRONT
WEST BEACH
PRAYER ROOM
FITNESS AREA
PLAY AREA
KIOSKS
TOILETS
UAQ CREEK
WATERFRONT
WEST BEACH
SKATE AREA


MUMUSO
مومو سو
MUMUSO


هوم سنتر
homecentre
أكثر من 8,000 تصميم جديد
More than
8,000 new styles
سمارت
اكسبريس
للنقل الطرود


Sahara
max
centrepoint


Grandiose Supermarket
PLASTIC IS NOT AN OPTION.
OPENING SOON
الإفتتاح قريبا


هوم سنتر
homecentre
sale
25%-70%


جراندیوس سوبرمارکت
Grandiose Supermarket
medicina pharmacy
مفتوح الآن


Grandiose Supermarket


Grandiose Supermarket
جراندیوس سوبرمارکت


Grandiose Supermarket
جراندیوس سوبرمارکت
NOW OPEN
RECEIVING
WE'RE NOW OPEN

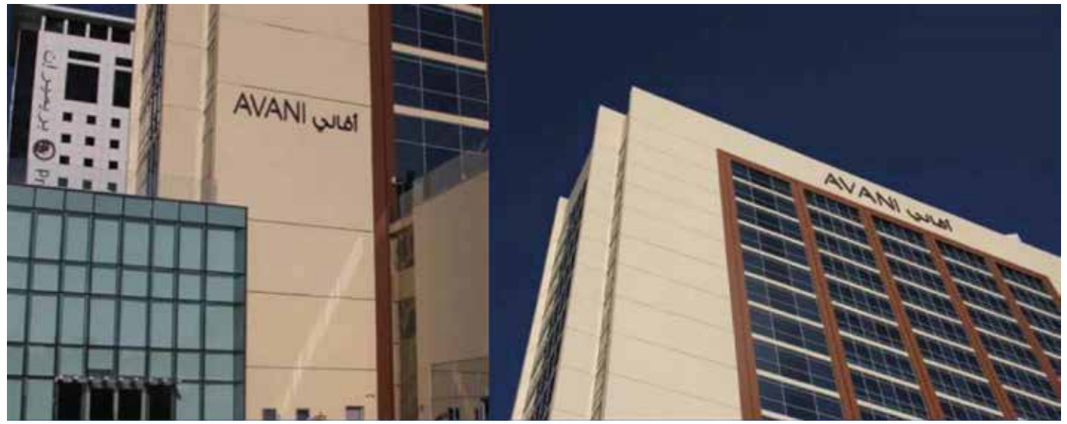

TYRE PLUS
CAR SERVICE
تاير بلاس
لدينا الحل
We can find your size
ما هو نوع الإطار الذي تبحث عنه؟
What Tyre Do You Need?
SAFEER


Shell
HELIX


MICHELIN
AUTO SERVICE CENTER


تعاونية الاتحاد
HYPERMARKET
هايبر ماركت
UNION CO-OP


هايبر ماركت
UNION CO-OP
تعاونية الاتحاد
HYPERMARKET


AVANI أفاني


AVANI أفاني


hotpack®


hotpack


hotpack


hotpack


wabi sabi
وابي سابي


Aster
PHARMACY
GOOD HEALTH CAN TAKE YOU PLACES THIS SEASON!


SAMSUNG


AL MASRAF
المصرف


SHARJAH CO-OP
تعاونية الشارقة
مفتوح
٢٤
ساعة
Open
24
Hours
200,000+


AJMAN MARKETS Co-operative Society

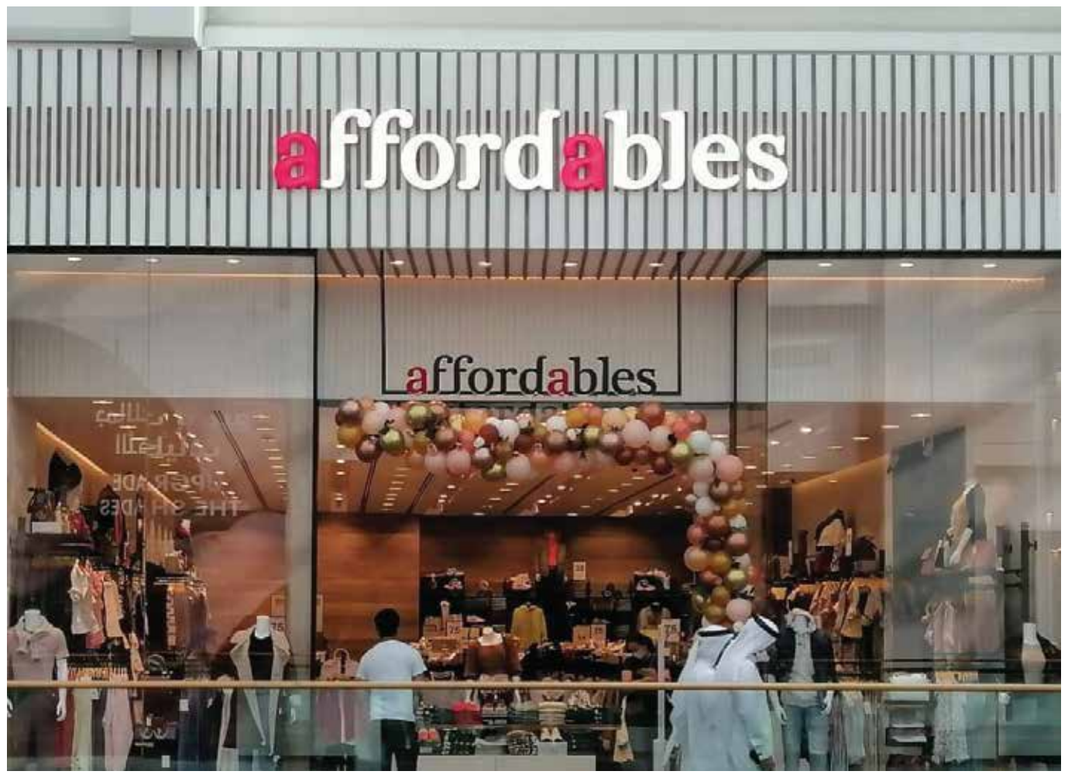

Panasonic
Panasonic


ماكس
max


ماكس
max


هوم سنتر
homecentre

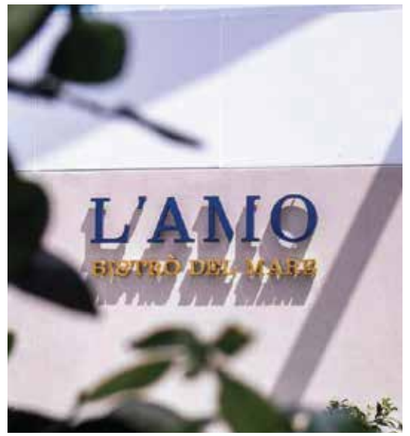

babyshop
محل الأطفال


affordables
affordables


CosmoMed
كوزموميد
MEDICAL CENTRE
مركز طبي


nikAI


مركز محمد بن راشد
MOHAMMED BIN RASHID SPACE CENTRE


L'AMO
BISTRO DEL MARE


BANIYAS COOP SOCIETY
جمعية بنو ياس التعاونية
بني ياس سنتر
BANIYAS CENTER
LEBANESE ROASTER


supercare
سوبركير
supercare



THE INTERIOR SIGNS





First impressions last, which makes effective internal signage a key feature in presenting your business in the most positive light. Well-appointed, quality interior sign systems create the right impression on customers and visitors, whether the signs are purely functional or whether they are making a statement about the nature of your business. Cost-effective promotional signage can not only generate brand awareness, it can also generate sales.Point-of-sale display material can draw attention to specific promotions or special offers and with up to 70% of all purchase decisions being taken within the retail location, a customer-friendly environment is essential.




1762
& MORE


BÜLOW
KILIKIO


ORIENT DELIGHT
SALMONTINI
SUSHI BAR
SALMONTINI
& MORE


4 TO 19
Rooms
3
Gym
Swimming Pool
P1 TO P2
Parking
G
Coffee Shop
DUBAI
BANGKOK
TOKYO
LOND


دورة مياه
Toilet


دورة مياه
Toilet

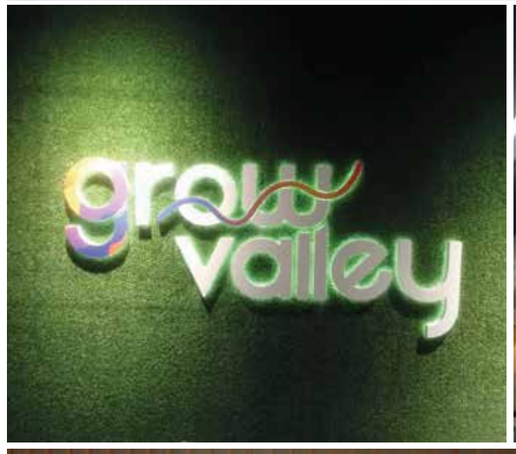

GRAB & GO
FREE
FREE
Stop
No
more
plastic!


BAKERY
DELIGHTS
MADE IN HOUSE
DELICIOUS


medicina pharmacy
CHOOSE HEALTH


flydubai


L'AMO
BISTRO DEL MARE


grow
valley


BUTCHER'S BLOCK

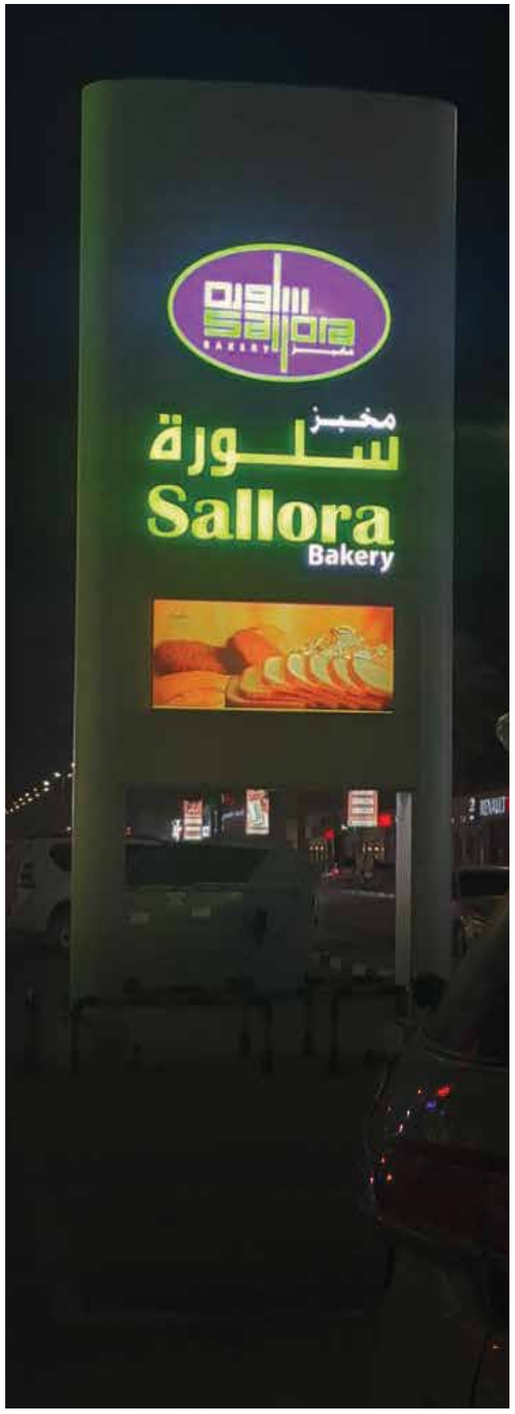

feeding
diaper bags
PHILIPS AVENT


girls
1–6 years

THE WAYFINDING SIGNS



All high streetpremises require bespoke service, not only to help with complicated installations but also to look at source materials, electrical supplies, fixtures and fittings. We visit the site and meet our clients and discuss the project to offer sound practical advice. We are one of the few firms to have the design capability. From hotels, malls, and mixed use developments, to university campuses, our team designs and develops seamless user navigation experiences through way finding. Wayfinding signage plays a major role in guiding the traffic towards their destination and reassuring them on their journey and orient them to navigate safely, reducing transit time & avoiding confusion. We offer bespoke solutions by designing, manufacturing and erecting purpose built signage in conformity with the architectural themes and aesthetics, satisfying the engineering requirements and caring for the environment while helping to navigate and communicate. We are experts in external and internal signage,be it on a rooftop or on a building facade, in the shape of a totem or a monument, a door sign or a safety sign




UAQ CREEK
WATERFRONT
WEST BEACH
SKATE AREA


Usage is intended for
Roller skates
Skateboards
BMX freestyle bikes
Be responsible
This park is not supervised
Safety First
Be respectful of others
No fighting or foul language
Clean up after yourself
Do not leave trash on or around
Please no gum, food or drinks
All other Waterfront Rules apply


مكتب مجلس الإدارة
Board Office
مكتب الرئيس التنفيذي
CEO Office
قاعة الإجتماعات الرئيسية
Conference Room
قطاع الإستثمار
Investment Division
قاعة إجتماعات البرشاء مول
Al Barsha Mall Meeting Room
قاعة إجتماعات إتحاد مول
Etihad Mall Meeting Room
إدارة الإستراتيجية والإبتكار والتطوير المؤسسي
Strategy, Innovation & Corporate Development Department
إدارة السعادة والتسويق
Happiness & Marketing Department
إدارة تكنولوجيا المعلومات
Information Technology Department


YAS
P
موقف السينما
Cinema Car Park
مول -


مدخل المواقف
PARKING ENTRY
TOTAL
OCCUPIED
AVAILABLE


EXIT
مخرج

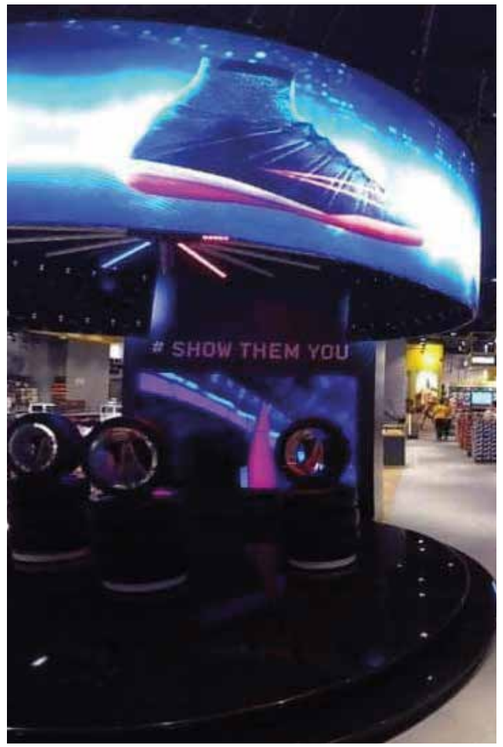

Lift

THE LED SCREEN

We providing flexible LED screen and LED video wall technologies that fit the customers' requirements no matter how difficult. Whether you're looking for a LED screen for hire, scrolling LED ticker, countdown clock, full colour LED video display board, or a low budget shop window LED sign to show your message or advert, you have come to the right place. We brings out the full depth and dimension of your brand messaging in hi-res glory to get heads turning in awe wherever you set them up. From draping the edges of sky-scrapers and digital signage outdoors to concave showroom video walls and angled hi-res, motion graphics displays indoors, our LED display solutions can always be aligned with your needs.







Blinding Protection

Robust design and corner and floor protection for the edge of the modules are designed to minimise damage.

Ultra High Contrast Levels

Dynamo uses latest IC chips, which enable refresh rate settings of up 3840hz, meaning no white lines, or flickers even on broadcast level cameras.

4k Video Processing

We accept input resolutions up to 4k as standard using HDMI, DVI, SDI and DP, and can build LED screens to any size.

Ultra High Refresh Rates

Dynamo uses latest IC chips, which enable refresh rate settings of up 3840hz, meaning no white lines, or flickers even on broadcast level cameras.

THE BRANDING

we do custom design, produce, and install wall graphics for retail, commercial businesses centre, Banks and Hospitals etc. We take you seriously and want your customers as well. We will asses what is really important to you and your company.We want to know what truly drives your vision, and your brand. Then, take that vision and mold and conceptualize it into a graphic that will inspire and motivate your customers. Wall branding is a cost effective outdoor advertising medium that is increasing being taken up by market leaders in many sectors.











THE VEHICLE GRAPHICS

Vehicle graphics plays an important role in marketing & advertising here in Qatar surveys say that on an average, more than 1,000 people can see a busy vehicle every hour. We can apply advanced window films flat, curve, semicurve & full curve materials, which are visible from outside but transparent when looking from the inside out. Graphics can be easily removed at the end of a vehicle's life by using magnetic vinyl adhesives, images that can be removed and reinstated on a daily basis for short-term promotions. From a single vehicle to an entire fleet, professionally designed and applied graphics not only raise the profile of your business, they are also one of the most effective forms of advertising.













THE
POP
POS DISRLAY
EXHIBITION STANDS
AND EVENTS

دورة الألعاب للأندية
العربية للسيدات
ARAB WOMEN SPORTS
TOURNAMENT

KIOSK
DISPLAY STANDS
CTU UNIT(ACRYLIC STANDS)
ENDCAP DESIGN
GANDOLA
TOTUM
LIGHT BOX
FREE STANDING UNIT

Point-of-purchase displays create an environment for consumers to engage at the retall level, build brand awareness, enhance product knowledge and maximize sales. Store displays can be used as a merchandisers, floor displays or interactive kiosks in a variety of retail environments including home centers, electronics, automotive, cosmetics, banking, shops and much more.







JAS ADVERTISING

SHARJAH DUBAI ABUDHABI QATAR